

## INDEPENDENT VOICES

Digital Collection | Alternative Presses

Reveal Digital is developing a digital collection made up of alternative press newspapers, magazines and journals from the latter half of the 20<sup>th</sup> century, drawn from the special collections of participating libraries. These periodicals were produced by feminists, dissident GIs, campus radicals and the New Left, Native Americans, anti-war activists, Black Power advocates, Hispanics, LGBTs, the extreme right-wing press and alternative literary magazines.

When completed in January, 2017, *Independent Voices* will represent the largest digital collection of alternative press periodicals, with over 1,000 titles and 750,000 pages.



### Reveal Digital's Open Access Model

All of the costs associated with producing the *Independent Voices* collection, when aggregated together, define its funding threshold. Once the funding threshold is reached, the collection will move to an open access model after an additional two year period (January, 2019).

#### Expected four-year costs to produce *Independent Voices*

Sourcing, Scanning, and Conversion	\$552,131
Editorial and Rights Clearance	\$202,311
Systems and Hosting	\$447,619
Sales and Marketing	\$192,716
General Administration	\$4,710
Publishing and Project Management	\$394,966
<b>FUNDING THRESHOLD</b>	<b>\$1,794,453</b>

Reveal Digital has contacted the rights holders for each publication and cleared copyright for use of the material in *Independent Voices*. The grant of permission also includes the source libraries and open access through third-party repositories. *Independent Voices* is offered under a perpetual access model and follows the [SERU guidelines](#) in lieu of a license agreement.

**“Our feminist publications, especially early feminist periodicals, are in great demand by researchers, many of whom have a hard time traveling to Duke to use them. Now that many of them are scanned and included in *Independent Voices*, we’re thrilled that the collection will be available to a much larger audience.”**

Laura Micham

Director, Sallie Bingham Center, Duke University

**Redefining value** - Reveal Digital uses a strict 1-to-1 cost recovery model, resulting in pricing that is significantly less than traditionally published collections. Comparing pricing for collections of similar size and scope, the average list price that a library pays, divided by the number of pages of delivered content, is around \$0.20 per page. *Independent Voices* has an average price per page of delivered content of only \$0.02 per page.

**Benefits for Supporting Libraries** - Libraries that fund the collection will receive:

- Immediate access (a minimum of two years of early access before the collection moves to open access in 2019)
- The option of locally loading the collection in whole or in part
- Free MARC records
- COUNTER compliant usage reports
- Support for massive text downloading
- Priority as a future source of material for Reveal Digital's collections

### How you can help

By using your acquisition dollars to fund *Independent Voices* you are supporting open access and enabling source libraries to retain control of their collections as opposed to signing away their digital rights under traditional publishing models. Join the community of funding libraries for this project by clicking the Make a Funding Commitment button at [www.revealdigital.com/independent-voices/](http://www.revealdigital.com/independent-voices/)

## Scholarly Disciplines Supported

Independent Voices covers a broad range of social movements that emerged in the 1960s, 70s and 80s, many of which are still active today. As a collection of primary source content (primarily periodicals, newspapers and newsletters) Independent Voices provides unique and powerful content that supports learning and research in multiple disciplines.

### Black Studies

The Civil Rights Act of 1964 was an important milestone in the effort to achieve equality and autonomy for African Americans. In the decades that followed, the Black Arts Movement, Black Nationalism, Separatism and Feminism movements emerged and grew in influence. Independent Voices provides scholars unprecedented access to writings and thoughts of those who led and participated in these diverse movements in one collection.

### English Literature

Independent Voices provides online access to the largest digital collection of small literary magazines published from the latter half of the twentieth century. "Little" magazines, known for their experimental nature and independent spirit, helped showcase the best new writing of the time in North America and are an invaluable resource for anyone studying avant-garde literary expression.

### Additional Programs Supported

- American Studies
- Cultural Anthropology
- Music History
- Peace Studies
- Political Science
- Rhetoric
- Sociology

**"Finally, a searchable trove of the Berkeley Barb's (near-) complete 15-year history. For reasons unknown, the Barb was never included in the Underground/Alternative Press Index, so all that history had been lost to us. Now it has reappeared in all its smudgy splendor"**

*Gar Smith,  
Berkeley Barb veteran staffer*

### History

The post World War II era in North America was marked by social dynamism. Numerous important social movements emerged and gained strength during the 1960's-80's. Each of these movements influenced the others. For the first time, Independent Voices brings together primary source documents from all the major social movements from this period, making it possible for students and historians to develop a deeper understanding about the interplay of ideas.

### Women's, Gender and Sexuality Studies

The second wave of feminism and the emergence of gay and lesbian empowerment in the 1960s and 1970s are elemental to the study of women's, gender and sexuality issues. Independent Voices makes available for the first time in digital format many of the seminal publications that came out of these movements, making it a must-have collection for these programs.

## Funding Tiers

Library Type	Funding Level <sup>1</sup>
Two-Year and Small Publics	\$5,130
Bachelors	\$5,130
Masters and Large Publics	\$6,770
Other PhD	\$10,250
ARL	\$20,500

<sup>1</sup> Represents a one-time funding commitment which can be spread over three budget years.